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IMAGI INTERNATIONAL HOLDINGS LIMITED
意力國際控股有限公司

(formerly known as Imagi International Holdings Limited 元匯集團有限公司)

(incorporated in Bermuda with limited liability)

(Stock Code: 585)

**CHANGE OF CHINESE NAME
AND
CHANGE OF CHINESE STOCK SHORT NAME**

CHANGE OF CHINESE NAME

The Board is pleased to announce that subsequent to the approval of the Shareholders at the SGM held on 28 February 2024, the Bermuda Registrar had approved the change of secondary name of Company in Chinese from “元匯集團有限公司” to “意力國際控股有限公司” and registered the new secondary name of the Company as set out in the Certificate of Secondary Name issued by the Bermuda Registrar. The English name of the Company will remain unchanged as “Imagi International Holdings Limited”.

CHANGE OF CHINESE STOCK SHORT NAME

The Chinese stock short name of the Company for trading in Shares on the Stock Exchange will be changed from “元匯集團” to “意力國際” with effect from 9:00 a.m. on 28 March 2024. The Shares will remain be traded on the Stock Exchange under the existing English stock short name “IMAGI INT’L”.

The stock code of the Company of “585” on the Stock Exchange will remain unchanged. The Company’s website “www.imagi.hk” and the logo of the Company **IMAGI** printed on the relevant corporate documents of the Company and used on its website will also remain unchanged.

Reference are made to circular of Imagi International Holdings Limited (the “**Company**”) dated 7 February 2024 (the “**Circular**”) and the announcement of the Company dated 28 February 2024 in respect of the poll result of the SGM held on 28 February 2024 in relation to, among other things, the proposed change of the secondary name of the Company in Chinese from “元匯集團有限公司” to “意力國際控股有限公司” (the “**Change of Chinese Name**”). Capitalised terms used herein shall have the same meanings as those defined in the Circular unless otherwise stated.

CHANGE OF CHINESE NAME

The Board is pleased to announce that subsequent to the approval of the Shareholders at the SGM held on 28 February 2024, the Registrar of Companies in Bermuda (the “**Bermuda Registrar**”) had approved the change of secondary name of the Company in Chinese from “元匯集團有限公司” to “意力國際控股有限公司” and registered the new secondary name of the Company as set out in the Certificate of Secondary Name issued by the Bermuda Registrar. The English name of the Company will remain unchanged as “Imagi International Holdings Limited”.

The special resolution regarding the Change of Chinese Name was duly passed by the Shareholders by way of poll at the SGM held on 28 February 2024. With effect from 28 February 2024, the Chinese name of “意力國際控股有限公司” have been entered into the register maintained by the Bermuda Registrar in place of “元匯集團有限公司”. The Certificate of Secondary Name of the Company was issued by the Bermuda Registrar to the Company on 8 March 2024. The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong to the Company on 22 March 2024.

EFFECT OF THE CHANGE OF CHINESE NAME

The Change of Chinese Name does not affect any of rights of the existing holders of securities of the Company. All the existing certificates of securities in issue bearing the former name of the Company will continue to be evidence of legal title to such securities and the existing share certificate(s) for the Share(s) will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for free exchange of existing certificates of securities of the Company for new certificates bearing the new secondary name of the Company. New certificates of securities will bear the new name of the Company.

The Change of Chinese Name will not affect the Group’s daily business operations and its financial position.

CHANGE OF CHINESE STOCK SHORT NAME

The Chinese stock short name of the Company for trading in Shares on the Stock Exchange will be changed from “元匯集團” to “意力國際” with effect from 9:00 a.m. on 28 March 2024. The Shares will remain be traded on the Stock Exchange under the existing English stock short name “IMAGI INT’L”.

The stock code of the Company of “585” on the Stock Exchange will remain unchanged. The Company’s website “www.imagi.hk” and the logo of the Company **IMAGI** printed on the relevant corporate documents of the Company and used on its website will also remain unchanged.

By order of the Board
Imagi International Holdings Limited
Kitchell Osman Bin
Chairman

Hong Kong, 25 March 2024

At the date of this announcement, the Board comprises the following Directors:

Executive Directors:

Mr. Kitchell Osman Bin (*Chairman*)
Ms. Choi Ka Wing
Mr. Shimazaki Koji

Independent non-executive Directors:

Mr. Chan Hak Kan
Ms. Liu Jianyi
Mr. Miu Frank H.